

Springerville is a quaint mountain town known as the Gateway to the White Mountains that developed around the ranching and logging industries. Established in 1879, Springerville sits at an elevation of 7,000 feet and grew around Henry Springer's Trading Post. Springerville and Eager make up the place known as Round Valley in the central-eastern part of Arizona near the New Mexico border. Downtown offers a variety of stores and boutiques, along with many dining establishments with some of the best food on the mountain. Springerville is a well-kept secret with unique cultural, educational, recreational and economic opportunities stemming from the area's gold mine of resources. These resources include a rich multicultural society, extensive historic holdings, diverse natural resources, low cost of living, and a myriad of recreational opportunities.

Principal Economic Activities

Tourism, agriculture, construction, forestry, power generation, outdoor recreation, and retail sales have helped Springerville grow. Springerville experiences a four-season climate, with temperatures ranging from the 20s to the 90s. Springerville is a friendly, small town with a population of 2,000 - perfect to raise families, start a business, take a vacation, plan to retire, fly into, or get away from the heat. It has a full service hospital (25-bed), K-12 schools, a community college and a municipal airport (two lighted/paved runways [8,400/4,600], radio/non-direction beacon, 4,000 sq ft hangar and pilot facilities). Our hospitality industry boasts new and historic hotels (245 rooms, 7 meeting rooms). The area includes developable land in Opportunity and Enterprise Zones. Service to the tourist trade and local community is the major contributor to the employment structure, followed by retail trade.

Scenic Attractions

Summer visitors enjoy a variety of outdoor activities. One can also spend the day fishing at Becker Lake or numerous other lakes in the area and stop for lunch at one of our wonderful restaurants. Visitors can take a guided tour through Casa Malpais Indian Ruins or spend some time walking through the beautiful wildlife area of the Little Colorado River Walk. One can travel through time to the Historical Park, spend the night at one of Springerville's "western flavor" hotels or spend some time looking through unique shops. The Apache-Sitgreaves National Forest is Springerville's playground, with more than two million acres of mountain country in east-central Arizona. Snuggled up against the town, this high-country forest contains an abundance of wildlife. It has cool, clear mountain streams, ponds and reservoirs teeming with trout. Winter activities include skiing at Sunrise Park Ski Resort, ice fishing, hunting and visiting the nearby mountain resort towns of Greer, Alpine and Nutrioso. These locations offer festivals and events throughout the year.

Community Facilities

The community has a broad range of facilities, including a domed sports facility that seats 5,000 and accommodates up to 10,000, an auditorium that seats 950, community parks, picnic facilities, numerous multi-use trails, the Casa Malpais Archaeological Park, the Springerville Heritage Center (which houses the Casa Malpais Museum, Renee Cushman Museum, other local history museum rooms along with an art gallery featuring local artists), the Historical Park Museum, a theater, several conference rooms and sports facilities. Springerville offers a wide variety of outdoor recreation and visitor accommodations ranging from motels and RV parks to camping.



BASIC INFORMATION

| | | | |
|----------------------------------|-----------|----------------------|---------------|
| Founded: | 1879 | Incorporated: | 1948 |
| Elevation: | 6,968 ft. | Location: | Apache County |
| Distance to major cities: | | | |
| Phoenix: | 220 miles | San Diego: | 578 miles |
| Tucson: | 239 miles | Los Angeles: | 595 miles |
| Las Vegas: | 427 miles | | |

POPULATION

| | 2000 | 2010 | 2017 (est.) |
|------------------|-----------|-----------|-------------|
| Springerville | 1,972 | 1,966 | 1,991 |
| Apache County | 69,423 | 71,685 | 72,713 |
| State of Arizona | 5,130,632 | 6,401,569 | 6,965,897 |

Office of Economic Opportunity

PROPERTY TAX

| | 2000 | 2010 | 2016 |
|--------------------------|------|------|------|
| Elementary / High School | 5.76 | 3.20 | 2.18 |
| City / Fire District | 0.00 | 0.00 | 0.00 |
| Apache County | 1.91 | 2.61 | 2.59 |
| Totals (Apache County) | 7.67 | 5.81 | 4.77 |

Arizona Dept. of Revenue & Arizona Tax Research Foundation

SALES TAX / TRANSACTION PRIVILEGE TAX

| | |
|---------------|-------|
| Springerville | 3.00% |
| Apache County | 0.50% |
| State | 5.60% |

Arizona Dept. of Revenue & Arizona Tax Research Foundation

LABOR FORCE

| | 2000 | 2010 | 2017 |
|----------------------|------|------|-------|
| Civilian Labor Force | 842 | 896 | 696 |
| Unemployed | 30 | 66 | 70 |
| Unemployment Rate | 3.6% | 7.4% | 10.1% |

Office of Economic Opportunity

WORKFORCE EDUCATION ATTAINMENT

| | Count | Share |
|---------------------------------------|-------|-------|
| Less than high school | 193 | 17.7% |
| High school or equivalent, no college | 260 | 23.8% |
| Some college or Associate degree | 474 | 43.4% |
| Bachelor's degree or advanced degree | 166 | 15.2% |

American Community Survey

INDUSTRY (RANKED BY EMPLOYMENT)

| | Count | Share |
|---|-------|-------|
| Education, health care & social assistance | 123 | 19.7% |
| Retail trade | 104 | 16.6% |
| Arts, entertainment, food & recreation services | 94 | 15.0% |
| Transportation, warehousing, & utilities | 70 | 11.2% |
| Construction | 59 | 9.4% |
| Public administration | 47 | 7.5% |
| Finance, insurance & real estate | 39 | 6.2% |
| Manufacturing | 34 | 5.4% |
| Professional, scientific, & administrative services | 17 | 2.7% |
| Wholesale trade | 15 | 2.4% |
| Agriculture, forestry, fishing, hunting, & mining | 13 | 2.1% |
| Information | 10 | 1.6% |
| Other services, except public administration | 0 | 0.0% |

American Community Survey

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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